



Derek Chen

graphic design / illustration

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experience

2013 - Now



Tommy Hilfiger
Senior Graphic designer
(Marketing)

Create recurring graphic design assets, including weekly marketing editorial emails, social posts, print direct-to-consumer assets (mailer, bounceback, handout, etc.); Fulfill creative requests for digital ads; Design store signage for shops; Source and work with external vendors (such as printers) to accomplish design needs; proof correction and file release.

2011 - 2013



Michal Golan
Graphic designer

Created advertising and collateral materials. Maintain, and update web page contents. Photograph and digital retouch products for advertising usage.

2010 - 2011



Citywide Media
Graphic designer

Created advertising and collateral materials. Maintain, and update web page contents. Photograph and digital retouch products for advertising usage.

2009 - 2010



Brooks Brother
Graphic designer Intern

Helped design advertising, collateral and marketing materials from conception to production, proof correction and file release.

education

2009



Fashion Institution of Technology

Illustration, Bachelor of Fine Arts (BFA)

2005



Borough of Manhattan Community College

Computer Art, Associate of Fine Arts (AAS)

skills



After Effects



Illustrator



InDesign



Photoshop

Others: Drawing, Painting, Photography, fluent in Mandarin and Cantonese speaking and writing

References: Available upon request.